

Business Intelligence Application on SAP R/3

Business Intelligence beats business as usual

1. What if you could leverage your large investments in SAP implementation instantly?
2. What if you could tap into your SAP R/3 data seamlessly without the assistance of a trained SAP resource to uncover lucrative business opportunities?
3. What if you could save time and money in compiling error free MIS information from SAP R/3 data sources and combine it with other information sources?

There are a couple of things to keep in mind about business intelligence:

- **It turns information into knowledge and knowledge into competitive advantage.**
- **It enables you to manage data like your most precious business assets**

Suffice it to say that if data were money, you might manage it differently.

BI - Allows decision makers to make well-informed, timely decisions

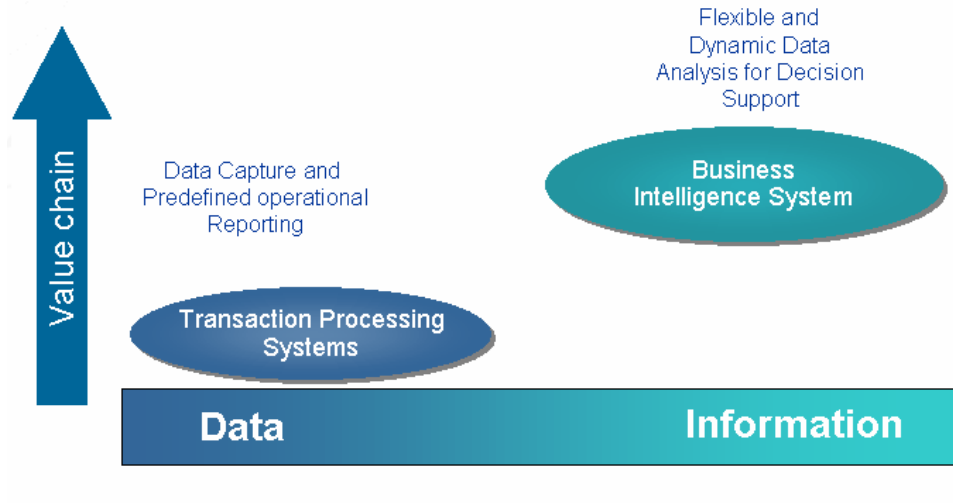
- BI can make use of the vast amounts of data collected, regardless of where and how it is stored.
- BI enables flexible and Dynamic analysis of this data and can spot hidden trends and relationships.
- BI focuses on exceptions based on preset business rules.
- Decision makers can model “what if” scenarios based on the actual data.

BI Functionality

- ***Summary Information And Drill Down.***
- ***Graphical Presentation.***
- ***Focused and Exceptional Reporting.***
- ***Business Alerts and ‘What If’ scenarios.***
- ***Analytical Capabilities and Flexibility.***
- ***Intuitive Interface.***

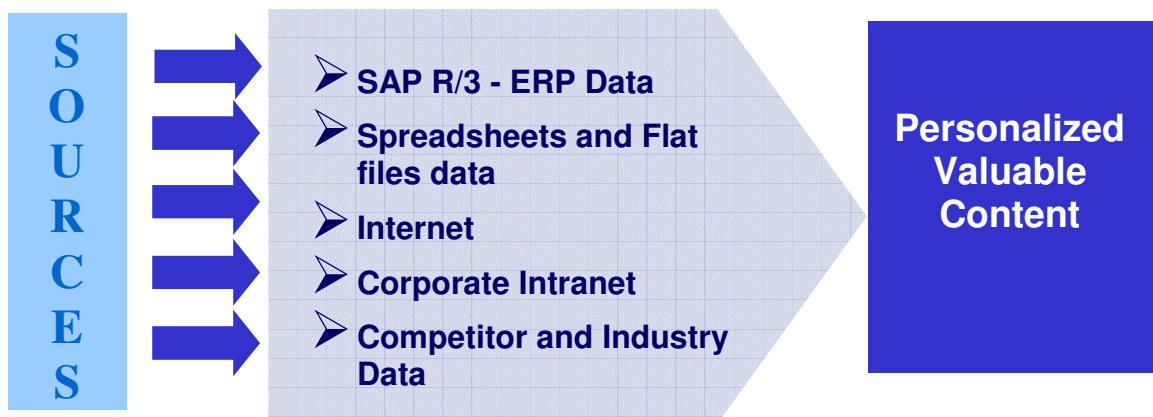
Business Intelligence

Delivering a New Level of Value



BI Advantage to SAP R/3 users.

- ✓ Combine SAP Data with other External data sources.
- ✓ Quick BI Solution without going into comprehensive warehousing exercise.
- ✓ Instant payback on investment.
- ✓ Cost effective solution even for operational reporting.
- ✓ No need for additional SAP licenses.
- ✓ Ease of Customization.
- ✓ Ease of managing MIS dimensions related to but not existing in SAP data.



About Pranali Consultants

We at Pranali Consultants use Business Intelligence tools to build user specific applications that seamlessly incorporate graphical desktop decision support, horizontal and vertical data navigation and data investigation. Our Business Intelligence Applications deliver information on critical business indicators on the desktops of the users who run the company.

Our Solutions:

- Are being used by Multinational and Indian Banks, Financial Institutions, Pharmaceutical and Chemical companies, Food and Beverages companies in India and abroad.
- Provide a view of strategic business indicators that is highly graphical and intuitive to navigate.
- Incorporate controls that proactively manage information system and work with data at all levels of needs - strategic and operational.
- Enable automatic data monitoring, data analysis and data investigation with event driven alerts and triggers.
- Can combine data from diverse data sources (over 25 data sources) including data from WEB sites.
- Provide for dynamic and WEB enabled, flexible viewing and reporting environment to the end-users.

Advantages of using us:

- 70 man-years of development experience.
- Ready code available for quick development and instant deployment.
- Trained personnel on handling BIA projects.
- Mix of Management Consulting and Systems experience
- Familiarity with SAP databases.

For More Information Contact:

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